

# CVM

Captive Visual Marketing LLC  
[www.cvmads.com](http://www.cvmads.com)

**Captive Visual Marketing** is an advertising concept to promote your product or service in front of your customers and potential customers where it can't be missed, reinforcing your brand or product. Your targeted advertisement will be displayed on **high-definition**, flat-screen monitors strategically placed in your local market in **high traffic areas** where your customers are in line or waiting. This provides an opportunity to focus on different pockets of your business that your customers may not know about, promoting local shopping and **increasing your sales**.

*Through the Port Huron/Marysville and St. Clair/Marine City CVM networks, you can:*

- ⊕ Display your digital ad in a wide market using strategic business locations up and down the Blue Water Area
- ⊕ Reach potential clients and customers in both regional and local markets
- ⊕ Target captive audiences—displays are located in areas where potential customers are waiting in line at the checkout, sitting in restaurants, or passing by in high foot-traffic areas
- ⊕ Increase visibility—and sales potential—outside of your community
- ⊕ Spotlight lesser-known areas of your business

## PORT HURON/MARYSVILLE NETWORK

Ads are viewed an average of **20,160 per month** on **12 displays** across **12 high traffic locations**

## ST. CLAIR/MARINE CITY NETWORK

Ads are viewed an average of **31,680 per month** on **21 displays** across **16 high traffic locations**

**CVM** can create a professional, custom ad, approved by you, that will display approximately every ten minutes, or send us your own ad copy. Your selected advertisement will be displayed on a monthly basis in locations in your local market unless there is a competitive conflict at a host location.

**PORT HURON/  
MARYSVILLE**

**St. CLAIR/  
MARINE CITY**

[info@cvmads.com](mailto:info@cvmads.com)  
**810-334-3445**