



[www.cvmads.com](http://www.cvmads.com)  
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**CVM's mission is to aid local businesses in reaching potential customers using an entertaining format with visually pleasing and inviting ads.**

**What Can CVM Do For You?**

- Display your digital ad in your local market at strategic business locations
- Reach potential clients and customers in your market
- Target captive audiences
- Increase visibility in your community
- Design and create custom advertisements
- Spotlight lesser-known areas of your business
- **Increase Sales!**

*Captive Visual Marketing* is an advertising concept to promote your product or service in front of your customers and potential customers where it can't be missed, reinforcing your brand or product. Your targeted advertisement will be displayed on *high-definition*, flat-screen monitors strategically placed in your local market in *high traffic areas* where your customers are in line or waiting. This provides an opportunity to focus on different pockets of your business that your customers may not know about, promoting local shopping and *increasing your sales*.

CVM can create a professional, custom ad that will display approximately every 10-15 minutes (or 4-6 times per hour), or send us your own ad copy. Your selected advertisement will be displayed on a monthly basis in locations in your local market unless there is a competitive conflict at a host location.

**Saint Clair/Marine City Network** Ads are seen at least 4 times/hour, 12 hours/day (average), 30 days/month = 30,240 views/month  
 21 TVs in 16 locations: **at \$150 per month, that's \$0.005 per view!**

Neimans – 3 TVs	Murphys – 3	River District-ER – 1	River District-Radiology – 1
River District-Surgery – 1	St. Clair Chrysler – 1	Bill MacDonald Ford – 1	St. Clair Wellness – 1
Doctors Park – 2	Riviera – 1	Viking Fitness (MC) – 1	Picture This – 1
St. Clair GMC – 1	Lock's Cleaners – 1	St. Clair Chamber – 1	St. Clair Harbor – 1

**Port Huron/Marysville Network** Ads are seen at least 6 times/hour, 12 hours/day (average), 30 days/month = 25,920 views/month  
 12 TVs in 12 locations: **at \$150 per month, that's \$0.0057 per view!**

Viking Fitness–Marysville	Viking Fitness–Port Huron	Dorsey House	Chicken in the Rough
Can Am Duty Free	Military Street Café	Kerr Albert / Post Office	Wally's Market–Marysville
Cheap Charlies	Daybreak Café	River District Family Practice – Marysville	

**Discover The Blue Network** Ads are seen at least 4 times/hour, 12 hours/day (average), 30 days/month = 27,360 views/month  
 19 TVs in 19 locations: **at \$150 per month, that's \$0.0054 per view!**

Club Capri–Clay Twp	Riviera – Marine City	St. Clair Inn	St. Clair Boat Harbor–summer
YMCA – PH	Blue Water Area Visitor's Bureau	Quay Street–PH	Vantage Point–PH
Cheap Charlies-PH	Daybreak Café–PH	Cavis Grill–PH	Main Street Visitor Center–PH
The Cadillac House–Lexington	A&W–Lexington–summer	Lexington Visitor Center	Port Sanilac Visitor Center
Smalley's Bar & Grille–Harbor Beach	Port Austin Welcome Center	Joe's Pizzeria–Port Austin	

*note:* Prices quoted above are month-to-month. Ask about discounts for 3-, 6- & 12-month agreements, as well as discounts for advertising across multiple networks. Creation/updating of ads may also have a small fee, depending on the amount of time required, and/or cost of graphics. Ask for more details.