

CVM's mission is to aid local businesses in reaching potential customers using an entertaining format with visually pleasing and inviting ads.



[www.cvmads.com](http://www.cvmads.com)  
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- Display your digital ad in your local market at strategic locations
  - Reach potential clients and customers in your market
- Target captive audiences • Increase visibility in your community
- Design and create custom advertisements • Spotlight lesser-known areas of your business

## Increase Sales & Brand Awareness!

*Captive Visual Marketing* is an advertising concept to promote your product or service in front of your customers and potential customers where it can't be missed, reinforcing your brand or product. Your targeted advertisement will be displayed on *high-definition*, flat-screen monitors strategically placed in your local market in *high traffic areas* where your customers are in line or waiting. This provides an opportunity to focus on different pockets of your business that your customers may not know about, promoting local shopping and *increasing your sales or awareness of your cause*.

CVM can create a professional, custom ad that will display approximately every 3-4 minutes (or about 12-15 times per hour), or send us your own ad copy. Your selected advertisement will be displayed on a monthly basis in locations in your local market unless there is a competitive conflict at a host location.

### Saint Clair/Marine City Network

13 HD Displays in 12 Locations:

Neimans – 1	Murphy's Inn – 2 displays	River District-ER – 1	River District-Radiology – 1
River District-Surgery – 1	Mannina's Wine House – 1	Anchor Point Bistro – 1	St. Clair Chamber – 1
St. Clair Doctors Park – 2 offices	TAP Café – 1	MC Health & Fitness – 1	

### Port Huron/Marysville Network

13 HD Displays in 12 Locations:

Viking Fitness–Marysville	Viking Gym–Port Huron	Dorsey House	Daybreak Café
Can Am Duty Free	M'z Sweets (formerly Treatz Froyo)	Kerr Albert / Post Office	Cheap Charlies
Council on Aging – Port Huron community center	Belle River Golf Course Lounge/Restaurant (2 displays)	McMorran Arena (during events)	Country Style Marketplace

### Discover The Blue Network

19 HD Displays in 19 Locations:

Club Capri – Clay Twp	Anita's Riverfront Restaurant – Marine City	Voyageur Restaurant – St. Clair	TAP Café – St. Clair
Cheap Charlies – PH	Blue Water Area Convention Center – PH	Michigan-USA Welcome Center (on I-94) – PH	Vantage Point – PH (seasonal)
McMorran Arena—PH (during events)	Daybreak Café – PH	Big George's Coney Island – Lakeport/Lexington	Smalley's Bar & Grille – Harbor Beach
Stone Lodge – Port Sanilac	Port Austin Welcome Center	Holiday Inn Express – PH	Hampton Inn – PH
Super 8 Hotel – Marysville	Best Western Hotel – PH	Doubletree by Hilton – PH	